Promotion plan of the National Contact Point of Kazakhstan for 2025-2027 years

No.	Activity	Term of execution	Responsible units	Completion form	Rationale
1. Strengthening the institutional framework and transparency of the NCP					
1.	Introduction of amendments and additions to the Procedure for Reviewing complaints of violations of the Guidelines of the Organization for Economic Cooperation and Development for Transnational Enterprises	2025-2026	MNE, NCP Secretariat	Approved and published document	Alignment with the 2023 OECD guidelines
2.	Study and generalization of the NCP's international experience in handling complaints and implementing the OECD Guidelines	2026-2027	NCP Secretariat	Analytical review of the studied international experience with conclusions and recommendations for the NCP of Kazakhstan	Compliance with international standards, implementation of best practices, strengthening global cooperation
3.	Development of a draft Declaration on Responsible Business Conduct and its implementation in law enforcement practice	2025	MNE, NCP Secretariat, NCE	Publication on the web-site of NCP, NCE and accession of the company to the Declaration	Promotion of RBC concept and voluntary commitments of business sector in Kazakhstan
2. Increase awareness and reach of the audience					
4.	Development of a questionnaire to assess the degree of awareness of the activities of the NCP and the OECD Guidelines	III-IV quarter of 2025	NCP Secretariat	Approved questionnaire and survey reports	Development of a tool for assessing the quality of events
5.	Development and regular updating of information materials (newsletters, brochures, flyers) in Kazakh and Russian languages	Once a quarter	NCP Secretariat, MCI, NCE	Publications posted online and distributed at events	Implementation of an effective tool for promoting and distributing key information about NCP and RCB to a

					wide audience
6.	Creation and active maintenance of the NCP's official account on social networks; constant updating of the NCP Internet resource, organization of regular email newsletters (trade unions, civil society, business associations, government agencies)	On a continuous basis	NCP Secretariat	Expanding digital reach and direct communication to target groups	Using modern communication channels
3. Education and awareness-raising					
7.	Conducting regular workshops, webinars and trainings on the OECD Guidelines, NCP activities, links to ESG, RCB and complaint procedures	On a continuous basis	NCP Secretariat	Increasing the awareness and competence of all stakeholders in matters of internal security and the role of the NCP	
8.	Raising awareness of higher education institutions about the principles of responsible business conduct and respect for human rights in this area	On a continuous basis	NCP Secretariat, MSHE	Meetings with educational institutions	Shaping responsible business behavior among future leaders
9.	Implementation of a system for receiving "feedback" after activities (workshops, meetings, case studies)	IV quarter of 2025	NCP Secretariat	Feedback reports; adjustment of activities based on analysis	Effective performance monitoring and improvement of NCP work
4. Support of NCP activities					
10.	Organization of a meeting of NCP members to consider specific cases (if any)	On a continuous basis	NCP Secretariat	Minutes of meetings; adopted resolutions on cases	
11.	Conducting consultations on requests regarding the activities of the NCP Secretariat (if any)	On a continuous basis	NCP Secretariat	Reports on consultations conducted	
12.	Participation in meetings of the Working Group on Responsible Business Conduct	On a continuous basis	NCP Secretariat	Analytical statements, speeches,	

	of the OECD Investment Committee and the NCP Network			offers, reports, press releases on the website	
13.	Formation and direction of a report on NCP activities	Once a year	NCP Secretariat, MNE	Annual report on NCP activities	
5. Partnership and dialogue with stakeholders					
14.	Conducting joint events and consultations with Central Asian countries on the establishment and development of the NCP	2026-2027	MNE, NCP Secretariat, MFA	Minutes of meetings; joint publications/documents	Expanding the geography of cooperation
15.	Expansion of cooperation with trade unions and employees of multinational companies, representatives of civil society and the international community	On a continuous basis	MNE, NCP Secretariat, NCE, MCI, MFA	Conclusion of memoranda of understanding, holding meetings, consultations	Promoting constructive cooperation and finding practical solutions

Abbreviations:

NCP Secretariat - Economic Research Institute JSC;

MNE - Ministry of National Economy of the Republic of Kazakhstan;

NCE - National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken";

MFA - Ministry of Foreign Affairs of the Republic of Kazakhstan;

MSHE - Ministry of Science and Higher Education of the Republic of Kazakhstan;

MCI - Ministry of Culture and Information of the Republic of Kazakhstan